

Google Business Profile Video Verification

1.0 Before You Start

- ☐ Use rear phone camera for better quality
- ☐ Record in one continuous take – no cuts or edits
- ☐ Film in good lighting (daylight if possible)
- ☐ Move slowly and steadily

2.0 Step-by-Step Script + Checklist

1. Exterior of Business

- ☐ Start outside your business

“Hi Google, this is [Your Business Name]. Here’s the outside of our location at [Street Address].”

- ☐ Show business signage
 - ☐ Show street address
 - ☐ Show surrounding landmarks
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2. Entrance

- ☐ Walk to entrance

“I’m walking up to our main entrance now.”

- ☐ Show yourself unlocking/opening the door
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3. Interior

- ☐ Step inside and pan slowly around

“This is the inside of our business.”

- ☐ Show workspace, customer areas, or equipment
 - ☐ Highlight tools or items unique to your industry
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4. Operations

- ☐ Show proof of business activity

“Here’s where we serve our customers and run our operations.”

- ☐ Show POS system, branded vehicles, staff, or active work
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5. Documents (Optional but Strong Proof)

- ☐ Hold up business license, utility bill, or lease with matching name/address

“Here’s our business license showing our name and address.”

6. Final Exterior Shot

- ☐ Step outside again and pan around

“And here’s one more look at our location from outside.”